**Senior Consultant, Digital Analytics**

USA - San Francisco, CA - Full Time

**Summary:**

S/He will be expected to deliver an analytics engagement at client location independently. This will include problem solving, hypothesis testing, advanced analysis, creating models & solutions and compelling visualizations to make the solutions scalable and easily understood.  The Senior consultant will collaboratively work along with senior engagement managers & lead a team of analysts and data scientists across the globe.

**Position expectations in detail:**

* **Solve business problems & develop business solution:**  Use problem solving methodologies to propose creative solutions to solve business problem. Recommend design and develop state-of-the-art data driven analysis using statistical & advanced analytics methodologies to solve business problems. Develop models & recommend insights. Form hypothesis and run experiments to gain empirical insights and validate hypothesis.   Identify and eliminate possible obstacles and identify alternative creative solution.
* **Project management:** Lead at least one client engagement independently. Execute end to end client engagements. Ensure regular client updates & meetings, stakeholder management, any failure or risk analysis of the project, data sources, tracking execution & success metrics is done effectively & efficiently.
* **Client relationship management:** Build deep client relationship, network & be a thought partner. Anticipate business problems & deliver par excellence.
* **Sales support & account growth:** Actively focus on opportunities to grow the client along with the senior engagement manager. Support the sales team as required for RFPs and regular sales pitches
* **Firm building:** Contribute to firm growth by participating and conducting training sessions. Also, participate in other activities which make Client an employer of choice.
* **Coaching & grooming**: Coach & groom the team on gaining knowledge & skills on first principles of analytics techniques, problem solving, project management, client relationship management & team work skills. Conduct regular reviews with team members.

**Skills & Qualifications:**

* Experience in running data analytics projects with strong expertise on Google Analytics
* Knowledge of data conversion strategy, capturing data, creating source to target definitions for ETL/ data flow process, data quality and data base management
* Expertise in  SQL /R/SAS & advanced analytics/Statistics Techniques such as general linear model, ANOVA, decision trees, linear regression, Bayesian etc
* Knowledge of any one visualization tool such as Tableau, Spotfire or equivalent
* Problem solving, Project management and communication skills & Creative thinking
* High learning orientation & agility
* Attention to detail
* Project management skills
* Experience in processing and synthesising large data sets
* Ability to think on his/her feet and engage with both the business and analytical community
* Ability to adapt with ambiguity in cross functional environment
* Good to have: Experience Big data tolls such as Hadoop, Hive, Impala and Python
* Graduate in Computer Science, Mathematics, Operational research, Information Science, Engineering, Statistics. (MS or MBA preferred)
* Certification in any R, SAS,SQL, Visualization Tools, Machine Learning, Bayesian and/or Regression etc. (Preferred)